

CODY STONEROCK

New York City

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WORK EXPERIENCE

Kuzco Lighting

Senior Industrial Designer

New York, New York

July 2019 - September 2023

Responsible for the design of products and systems across our four brands; this includes all aspects of the product development process, from early concept generation through collaborating with our Vancouver based engineers on final refinements. Working with the marketing team to define the visual language and distinctions of our various brands across all touchpoints from material selections to art direction for promotional materials. Contributing to the culture and best practices of Kuzco's new NYC studio.

Cozzolino Studio

Senior Industrial Designer

New York, New York

May 2014 - July 2019

Lead designer on projects ranging from housewares and small appliances to sustainable packaging solutions. Heavily involved in the full design process, including initial brainstorming, concepting, sketching, and working with engineers on final design refinements. Clients include Pepsi, Corona, AllClad—as well as a variety of other housewares brands.

IA Collaborative

Industrial Designer

Chicago, Illinois

July 2010- November 2013

Fully involved in IA's user centered design, working as a part of multidisciplinary teams, and deeply involved in all aspects of the creative process: research, concepting, brainstorming, user scenario creation, sketching, prototyping, and refinement. Worked on a wide range of projects in the fields of consumer electronics, housewares, athletic gear, environmental, and medical for clients such as Nike, SCJohnson, LG, HP, and Best Buy. Participated in projects throughout the US, Europe, and Asia, from ethnographic medical research in Germany to client work sessions, presentations, and factory visits in India.

DESIGN INTERNSHIPS

IA Collaborative *Chicago, Illinois*

Priority Designs *Columbus, Ohio*

M3 Design *Austin, Texas*

Lexmark International *Lexington, Kentucky*

EDUCATION

University of Cincinnati

College of Design, Architecture, Art, and Planning

BS Industrial Design Class of 2010

AWARDS AND RECOGNITION

2020 Red Dot Best of the Best

2020 LIT Lighting Design Award

2020 Spark Design Award Silver

2020 Core77 Design Award Honoree

Kuzco Lighting Magellan Collection

2018 Good Design Award

BUILT NY Tilt Seal Travel Mug

2017 Good Design Award

Polder Fold-Away Dishrack

2016 A' Design Silver Award

BUILT NY Curve Wing Corkscrew

BUILT NY Arch Bottle Opener

2016 A' Design Bronze Award

BUILT NY Arch Waiters Corkscrew

The Wall Street Journal - Market Watch Feature

Interviewed and featured in an article about influential Pinterest users in The Wall Street Journal's Market Watch

2011 Red Dot Award

2011 ID Design Distinction

2011 Spark Gold Award

Dibkit diabetes management project

CAPABILITIES

Concept Development

User Centered Design

Sketching

Ethnographic Research

Design Strategy

Mentoring Junior Staff

2D & 3D Rendering

Adobe Creative Suite

SolidWorks

Rhino

Alias

Keyshot

Unigraphics